



PLACEMENT STATISTICS

2024-2025: UNDERGRADUATE

Placement is defined as students who achieved their post-bachelor's degree goal of either gaining employment, beginning an advanced degree program, or serving in the military or public service.

PLACEMENT

MAJOR	TOTAL	3 MONTH [^] PLACEMENT	6 MONTH ^{^^} PLACEMENT	AVERAGE SALARY ^{**}
ACCT	45	95% (44)	100% (44)	\$59,875 (8)
BUAD	11	91% (11)	100% (11)	\$67,500 (4)
CIS	46	85% (46)	93% (45)	\$41,544 (9)
ECON	10	90% (10)	90% (10)	\$54,000 (3)
FIN	49	91% (47)	93% (46)	\$53,000 (6)
MGMT	50	88% (49)	96% (47)	\$50,063 (8)
MKTG	63	86% (61)	98% (58)	\$48,468 (7)
SCMGMT	25	100% (25)	100% (25)	\$60,380 (10)
TOTAL	299	90% (293)	96% (286)	\$55,863 (55)

[^] 1 ACCT, 2 FINC, 1 MGMT & 2 MKTG graduates didn't respond to the 3-month follow-up requests

^{**} Number of salary responses indicated in parenthesis

^{^^} 1 ACCT, 1 CIS, 3 FINC, 3 MGMT and 5 MKTG graduates didn't respond to 6-month follow-up requests

96%

of graduates placed within
6 months post-graduation

\$55,863

average starting salary

* based on 68 salary responses

96%

of graduates participated in
the survey

* 286 out of 299 graduates

TOP HIRING COMPANIES

Allen, Green & Williamson
Amazon
B1 Bank
CED
Chick-Fil-A (Corporate)
Coburns
Deep South Equipment
Disney Cruise Lines
DIS-TRAN Steel
Enterprise Mobility
Enterprise Products

Fastenal
GDIT
Hajoca Corporation
Kinetix Solutions
LaSalle Corrections
Louisiana National Bank
Motion Industries
MurphyUSA
Northwestern Mutual
Origin Bank
Raising Cane's (Corporate)

Range Marketing
RoyOMartin
Sazerac
Silas Simmons
Smurfit Westrock
Southeastern Freight Lines
Sports South
Technologix
TEKsystems
Wade and Perry, CPAs
Weyerhaeuser

Survey based on students who are authorized to work in the United States.